



Major General (res.) Danny Rothschild

General (res.) Danny Rothschild is the Director of the Institute for Policy and Strategy (IPS) at the Interdisciplinary Center (IDC) Herzliya and is the Chairman of Annual Herzliya Conference Series on the Balance of Israel's National Security. Appointed in 2009, General Rothschild brings to the IPS and the Herzliya Conference a solid strategic, military, government, diplomatic, corporate, and public background.

Serving in the IDF for more than three decades, General Rothschild spent most of his distinguished military career in the Intelligence Corps and served as Assistant to IDF Chief of Staff and as Commander of IDF Units in Southern Lebanon. As Deputy Director of the Military Intelligence and Chief of the Intelligence Research and Analysis Department, he was responsible for national strategic (political and military) production and analysis during the First Gulf War.

Achieving the rank of Major General in 1991, General Rothschild was appointed Coordinator of Government Activities in the Territories and directed all civilian affairs in the territories, controlling an annual budget of US\$500 million and administering a 21,000 civilian and military staff. In this capacity, General Rothschild held a central role in the negotiation processes that led to the peace agreements with Jordan and with the Palestinians, serving on Israel's delegation to the peace talks with the Jordanians and with the Palestinians in Madrid and in Washington D.C.; heading Israel's delegation to the bilateral negotiations with the Palestinians in Cairo; and serving as a senior member of Israel's delegation to the Paris economic negotiations with the Palestinians.

Upon resigning his commission in 1995, General Rothschild entered the corporate world and co-founded a global security consultancy, NETACS (security) Ltd, a leading player in the international security market.

General Rothschild is also active in the Israeli public domain, currently holding several offices, including President of the Council for Peace and Security, member of the Advisory Board of the Central Bank of Israel, and Chairman of the Board of Trustees of the Afeka School of Engineering. Previously, he served as Chairman of the Israeli Board of the America-Israel Friendship League and as a member of the Board of Governors of the Hebrew University of Jerusalem.